

WHAS P.O. Box 1100 Louisville, KY 40201

Buying Time LLC 650 Massachusetts Ave, NW Suite 210 Washington, DC 20001

Schedule Dates Advertiser Agency/T-Code

Contract # 856421 Schedule Dates 09/25/12-10/01/12

Joe Donnelly for Senate (39739)

Buying Time LLC (2118)/003706749

Product Political - US Senate (1176)

Brand Democrat - Political (1691)

Sales Office Johannessen, Jordan (2818)
Sales Office TeleRep - New York

 Buyer Name
 CORSO, ERICA

 Phone/Fax
 (317) 231-7108 /

 CPE
 299/301/2362

Account Types National/Political Candidate - Agency

Billing Type Weekly/Irregular

Comments JOE DONNELLY 4 SENAT

***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

 Date Entered
 09/24/12

 Last Modified
 09/24/12

 Entered By
 Lisa Nelson

 CO-OP
 No

Headline # 06334714

Demo A3564

Order Type Normal
Package Deal

 Commission %
 15.00

 Commission
 \$712.50

\$4,037.50

Net Total
Sales Tax

ine	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr Sa	Su Su	Spots	Rate	Total	Station	Comments	Entered
1.0 N	Normal Line / SPOT	09/28/12-09/28/12	5	:30	4:58P- News @ 5pm				1			1	1	\$225.00	\$225.00	Louisville (WHAS) (WHAS)	1)WIN, WHAS11 NEWS AT	9/24/12
2.0 N	Normal Line / SPOT	09/28/12-09/28/12	5	:30	5:29P- News @ 530pm				1		1	1	1	\$225.00	\$225.00	Louisville (WHAS) (WHAS)	2)WIN, WHAS11 NEWS AT 530P	9/24/12
3.0 N	Normal Line / SPOT	09/28/12-09/28/12	5	:30	5:58P- News @ 6pm				1		1	1	1	\$250.00	\$250.00	Louisville (WHAS) (WHAS)	3)WIN, WHAS11 NEWS AT	9/24/12
4.0 N	Normal Line / SPOT	09/28/12-09/28/12	5	:30	5:58A- News @ 6am				1		1	1	1	\$175.00	\$175.00	Louisville (WHAS) (WHAS)	4)WIN, GOOD MORNING KYNA 6A	9/24/12
5.0 N	Normal Line / SPOT	10/01/12-10/01/12	5	:30	3:58P- News @ 4pm		1	į		į			1	\$125.00	\$125.00	Louisville (WHAS) (WHAS)	5)WIN, WHAS11 NEWS AT 4P	9/24/12
6.0 N	lormal Line / SPOT	10/01/12-10/01/12	5	:30	4:58P- News @ 5pm		1	i	1	į		1	1	\$225.00	\$225.00	Louisville (WHAS) (WHAS)	6)WIN, WHAS11 NEWS AT 5	9/24/12
7.0 N	Normal Line / SPOT	10/01/12-10/01/12	5	:30	5:29P- News @ 530pm		1	į		į			1	\$225.00	\$225.00	Louisville (WHAS) (WHAS)	7)WIN, WHAS11 NEWS AT 530P	9/24/12
8.0 N	Normal Line / SPOT	10/01/12-10/01/12	5	:30	5:58P- News @ 6pm		1		1			1	1	\$250.00	\$250.00	Louisville (WHAS) (WHAS)	8)WIN, WHAS11 NEWS AT 6	9/24/12
9.0 N	Normal Line / SPOT	10/01/12-10/01/12	5	:30	7A- Good Morning America		1		-			1	1	\$175.00	\$175.00	Louisville (WHAS) (WHAS)	9)WIN, GOOD MORNING AMERICA	9/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:



WHAS P.O. Box 1100 Louisville, KY 40201

Buying Time LLC 650 Massachusetts Ave, NW Suite 210 Washington, DC 20001

40201

Contract # 856421 Date Entered Schedule Dates 09/25/12-10/01/12 Last Modified Advertiser Joe Donnelly for Senate (39739) **Entered By** Agency/T-Code CO-OP Buying Time LLC (2118)/003706749 Headline # Product Political - US Senate (1176) Demo Brand Democrat - Political (1691) Order Type Salesperson Johannessen, Jordan (2818) Package Deal Sales Office TeleRep - New York Commission % CORSO, ERICA **Buyer Name** Commission Phone/Fax (317) 231-7108 / Net Total CPE 299/301/2362 Sales Tax Account Types National/Political Candidate - Agency Billing Type Weekly/Irregular

***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

JOE DONNELLY 4 SENAT

Accepted-Station:

Comments

Date:

09/24/12

09/24/12

No

Lisa Nelson

06334714

A3564

Normal

15.00

\$712.50

\$4,037.50

By Broadcast Month	<u>Spots</u>	Rate			
Sep. 2012	18	\$3,750.00			
Oct. 2012	5	\$1,000.00			
Grand Total:	23	\$4,750.00			

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo 1	u We	Th I	Fr Sa S	iu Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / SPOT	09/27/12-09/27/12	5	:30	3:58P- News @ 4pm		1		1	1 1		1 \$125.00	\$125.00	Louisville (WHAS) (WHAS)	10)WIN, WHAS11 NEWS AT 4P	9/24/12
11.0	Normal Line / SPOT	09/27/12-09/27/12	5	:30	4:58P- News @ 5pm				1			\$225.00	\$225.00	Louisville (WHAS) (WHAS)	11)WIN, WHAS11 NEWS AT 5	9/24/12
12.0	Normal Line / SPOT	09/27/12-09/27/12	5	:30	5:29P- News @ 530pm				1			\$225.00	\$225.00	Louisville (WHAS) (WHAS)	12)WIN, WHAS11 NEWS AT 530P	9/24/12
13.0	Normal Line / SPOT	09/27/12-09/27/12	5	:30	5:58P- News @ 6pm				1			\$250.00	\$250.00	Louisville (WHAS) (WHAS)	13)WIN, WHAS11 NEWS AT	9/24/12
14.0	Normal Line / SPOT	09/27/12-09/27/12	5	:30	7A- Good Morning America				1			\$175.00	\$175.00	Louisville (WHAS) (WHAS)	14)WIN, GOOD MORNING AMERICA	9/24/12
15.0	Normal Line / SPOT	09/25/12-09/25/12	5	:30	3:58P- News @ 4pm			1				\$125.00	\$125.00	Louisville (WHAS) (WHAS)	15)WIN, WHAS11 NEWS AT 4P	9/24/12
16.0	Normal Line / SPOT	09/25/12-09/25/12	5	:30	4:58P- News @ 5pm			1				1 \$225.00	\$225.00	Louisville (WHAS) (WHAS)	16)WIN, WHAS11 NEWS AT 5	9/24/12
17.0	Normal Line / SPOT	09/25/12-09/25/12	5	:30	5:29P- News @ 530pm			1				\$225.00	\$225.00	Louisville (WHAS) (WHAS)	17)WIN, WHAS11 NEWS AT 530P	9/24/12
18.0	Normal Line / SPOT	09/25/12-09/25/12	5	:30	5:58P- News @ 6pm			1				\$250.00	\$250.00	Louisville (WHAS) (WHAS)	18)WIN, WHAS11 NEWS AT	9/24/12
							1	1 1		1 1						

CONFIRMATION CONTRACT

Date:

Comments:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:



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Buying Time LLC 650 Massachusetts Ave, NW Suite 210 Washington, DC 20001

Contract # Product Brand

Comments

Date:

856421 Schedule Dates 09/25/12-10/01/12 Advertiser Joe Donnelly for Senate (39739) Agency/T-Code Buying Time LLC (2118)/003706749 Political - US Senate (1176) Democrat - Political (1691) Salesperson Johannessen, Jordan (2818) Sales Office TeleRep - New York CORSO, ERICA **Buyer Name** Phone/Fax (317) 231-7108 / CPE 299/301/2362 Account Types National/Political Candidate - Agency Billing Type Weekly/Irregular

JOE DONNELLY 4 SENAT

Accepted-Station:

***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered 09/24/12 Last Modified 09/24/12 Lisa Nelson **Entered By** No CO-OP 06334714 Headline # Demo A3564 Order Type Normal Package Deal Commission % 15.00 Commission \$712.50 Net Total \$4,037.50 Sales Tax

Date:

Comments:

Spots	<u>Rate</u>
18	\$3,750.00
5	\$1,000.00
23	\$4,750.00
	5

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	ı S	pots	Rate	Total	Station	Comments	Entered
19.0	Normal Line / SPOT	09/25/12-09/25/12	5	:30	7A- Good Morning America			1						1	\$175.00	\$175.00	Louisville (WHAS) (WHAS)	19)WIN, GOOD MORNING AMERICA	9/24/12
20.0	Normal Line / SPOT	09/26/12-09/26/12	5	:30	4:58P- News @ 5pm		1 .							1	\$225.00	\$225.00	Louisville (WHAS) (WHAS)	20)WIN, WHAS11 NEWS AT	9/24/12
21.0	Normal Line / SPOT	09/26/12-09/26/12	5	:30	5:29P- News @ 530pm				1			į		1	\$225.00	\$225.00	Louisville (WHAS) (WHAS)	21)WIN, WHAS11 NEWS AT 530P	9/24/12
22.0	Normal Line / SPOT	09/26/12-09/26/12	5	:30	5:58P- News @ 6pm		1		1					1	\$250.00	\$250.00	Louisville (WHAS) (WHAS)	22)WIN, WHAS11 NEWS AT	9/24/12
23.0	Normal Line / SPOT	09/26/12-09/26/12	5	:30	5:58A- News @ 6am		1		1					1	\$175.00	\$175.00	Louisville (WHAS) (WHAS)	23)WIN, GOOD MORNING KYNA 6A	9/24/12
		•			CO	NFI	RN	1A	TIC) N (CO	NTF	RA	СТ		1	1	•	

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser: